



BOARD OF DIRECTORS

PAUL BROWN

PRESIDENT

SANTA CLAUS HOUSE
PAUL.BROWN@NPEDC.COM

BOB SHEFCHIK

VICE PRESIDENT

UNIVERSITY OF
FAIRBANKS, ALASKA
BOB.SHEFCHIK@NPEDC.COM

MICHELLE SIKMA

SECRETARY

ALASKA CONSULTING SERVICES
(907) 378-5778
MICHELLE.SIKMA@NPEDC.COM

DIANNA LINDHAG

TREASURER

NORTH POLE CITY COUNCIL
DIANNA.LINDHAG@NPEDC.COM

PHIL COCHRANE

DIRECTOR

BP EXPLORATION
PHIL.COCHRANE@NPEDC.COM

EXECUTIVE DIRECTOR

BUZZ OTIS

FORBES STORAGE
(907) 322-8909
BUZZ.OTIS@NPEDC.COM



NPEDC

PO Box 55872
NORTH POLE, ALASKA 99705
PHONE: (907) 488-4558
FAX: (907) 488-3665
WWW.NPEDC.COM

North Pole

ECONOMIC DEVELOPMENT CORPORATION

September 2009

Dear Neighbor;

Nearly one third of the Fairbanks North Star Borough population lives within ten miles of North Pole. Our community is clean and healthy and offers many opportunities for both individuals and businesses. That is where the newly organized North Pole Economic Development Corporation (NPEDC) comes in. Our primary goal is to facilitate business opportunities that result in sustainable growth, new investment and increased employment for the City of North Pole and the nearly 30 thousand residents within the surrounding area.

While the national unemployment rates are increasing, those in the Borough remain below the average. We are also continuing to see new construction and development taking place in our community. Just this year, we saw the successful opening of the *Hotel North Pole*, *Benny's Grill*, and construction continues for residential housing.

The NPEDC is committed to maintaining this momentum and accessing new opportunities for North Pole. The potential for growth is easily accommodated with the availability of vacant land for residential, commercial and industrial development. NPEDC will work with potential developers and site selectors to provide information and research in order to facilitate positive, beneficial growth.

We have pulled together a team of professionals with a passion to serve our community and a desire to use their skills and abilities to serve you. However, in order for NPEDC to become the strong voice for our community, we need your help.

NPEDC needs business and individual investors willing to join us in our mission. Working together with your involvement and monetary support, we can make the North Pole area attractive to business and continue the trend of modest growth. Attached you will find a description of the investor levels as well as a number of projects already underway.

Please consider joining us as an investor for our community's economic future. We look forward to serving you and being a part of the positive attitude that encourages growth and increases your bottom line. Please contact Buzz Otis or Michelle Sikma at (907) 488-4558 if you have further questions.

Respectfully,

Paul Brown
President

Howard 'Buzz' Otis
Executive Director



North Pole

Economic Development Corporation

CURRENT AND FUTURE NPEDC INITIATIVES

- **Future Business Development:** NPEDC will be actively working with civic and business leaders within the City of North Pole, and throughout the greater Fairbanks North Star Borough to bring further business development into North Pole and the surrounding community.
- **2010 Census:** Stand and be counted! We will be working with the Census Bureau to help get the word out to all. Especially those in the rural and hard to reach areas. This becomes very difficult when nearly 25% of our households will not receive the Census Survey at their PO Boxes due to federal regulations. We understand how important this count will be as *accurate* data must be available for proper planning, legislative re-districting, development in the North Pole area, and distribution of state and federal funding based on population.
- **Highway Signage:** For our residents, tourists and weary travelers, properly placed highway signage is a great benefit to locating gas, food, lodging or camping that is available nearby. We will be coordinating with the appropriate state and local authorities to encourage that this is done properly.
- **North Pole City Theme:** With a name like North Pole, Alaska, shouldn't it be easy to attract interest? A consistent and positive presence is needed to seize opportunities as they develop.
- **North Pole Christmas in Ice:** This month long, annual, holiday event benefits the entire community and local businesses.
- **Infrastructure Improvements:** Encourage the State and local governments to fund needed road improvements, sewer and water utility upgrades, sidewalks, and lighting projects.
- **Other Initiatives:** As an active member of NPEDC, you help determine the priorities of our organization and other possible initiatives we will take part in.



North Pole Economic Development Corporation

Investor Pledge Form

Yes! We want to be part of North Pole Economic Development!

- | | |
|--|---|
| <input type="checkbox"/> Platinum Level - \$10,000 | <input type="checkbox"/> Bronze Level - \$2,500 |
| <input type="checkbox"/> Gold Level - \$7,500 | <input type="checkbox"/> Benefactor Level - \$1,000 |
| <input type="checkbox"/> Silver Level - \$5,000 | <input type="checkbox"/> Contributor Level - \$250 |
| <input type="checkbox"/> Individual Level - \$100 | <input type="checkbox"/> *Associate Member - \$50 |

(*Associate Members will not be featured on the NPEDC Website)

This investment will be made by (check one):

- Enclosed Check
- In-Kind Contribution
- Please Send an Invoice

To contact me with Member information please use (check one):

- Phone
- Email
- Regular mail service

Company

Contact Name, Title

Mailing Address

City

State

Zip

Phone

Fax

Email

Website

CHECK NUMBER

AMOUNT

AUTHORIZED SIGNATURE

DATE

(Please return this form by mail to NPEDC at the addresses listed below)